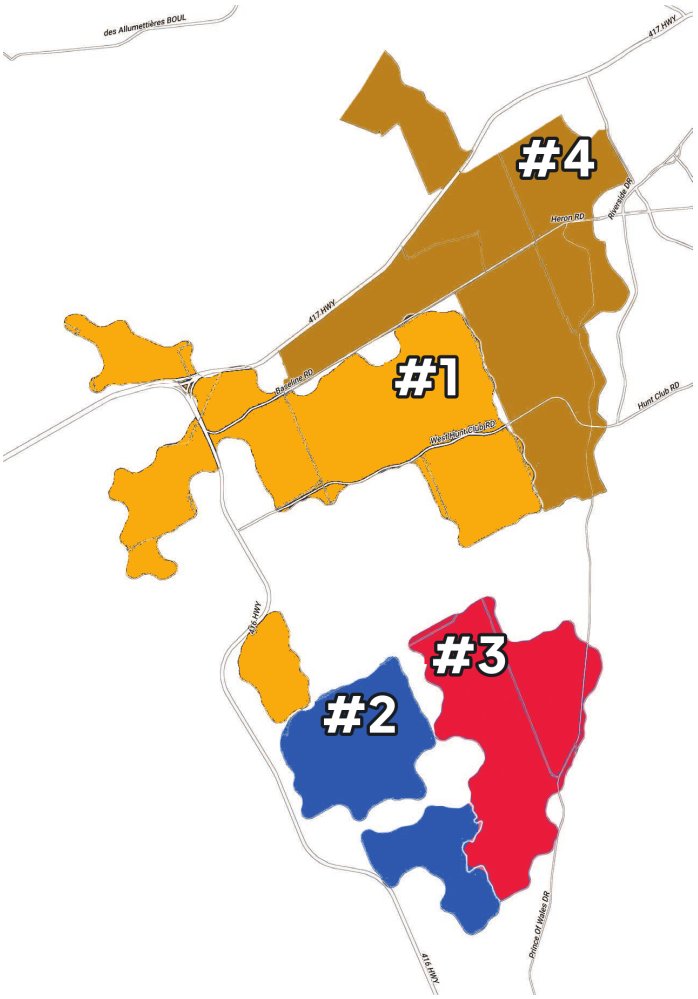
Magnet Neighbourhoods

BARRHAVEN · OTTAWA

REACHING
60K
HOMES
PER ISSUE

Covering 4 Distribution Zones

ZONE	NEIGHBOURHOODS & FSA'S	HOMES
1	Bells Corners, Centrepointe, Craig Henry, Tanglewood, Merivale Gardens **K2G, K2H, K2R (part)**	15,000
2	Barrhaven West **K2J (part)**	15,000
3	Barrhaven East, Hearts Desire, Rideau Glen **K2G (part), K2J (part)**	15,000
4	Carlington, Fisher Heights, Carleton Heights, Civic Hospital **K1Z, K2C, K2E**	15,000
	Total reach per issue	60,000



Co-market with Jason MacDonald and reach **15,000 homes for $1,500**, about **75% less** than mailing your own postcard through Canada Post.



CANADA POST / POSTES CANADA

Delivered by Canada Post

PARTNER WITH

Jason MacDonald

CEO, MacDonald Property Group
Sales Representative, LPT Realty, Brokerage

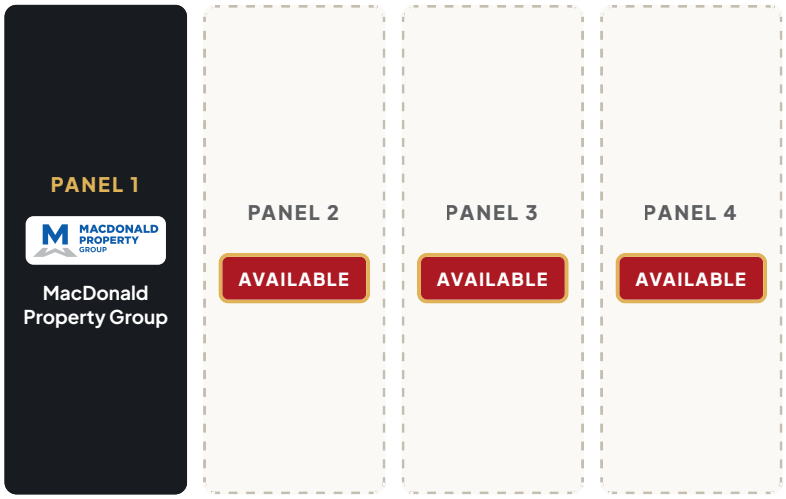
BARRHAVEN

MAGNET NEIGHBOURHOODS

Reaching	Covering	Issued
60K Homes	**4** Distribution Areas	**11×** Per Year

- Category **Exclusivity**
- **Print, Design & Delivery** by Canada Post included
- **$1500** Per Zone Per Mailing Only **10 cents** per home
- **Outside Exposure** for all Advertisers
- Only **4** Advertisers per Zone

One Mailer. Four Panels.



One category per panel — category exclusivity.

Distribution

ZONE		CIRC	FSA'S
1	Bells Corners, Centrepointe, Craig Henry, Tanglewood, Merivale Gardens	**15,000**	K2G, K2H, K2R (part)
2	Barrhaven West	**15,000**	K2J (part)
3	Barrhaven East, Hearts Desire, Rideau Glen	**15,000**	K2G (part), K2J (part)
4	Carlington, Fisher Heights, Carleton Heights, Civic Hospital	**15,000**	K1Z, K2C, K2E
	Total	**60,000**	



PARTNER WITH

Jason MacDonald

CEO, MacDonald Property Group
LPT Realty, Brokerage

CANADA POST POSTES CANADA **Delivered by Canada Post**

#	ISSUE	IN-HOME BETWEEN
1	JAN	Mid-Month
2	FEB	Mid-Month
3	MAR	Mid-Month
4	APR	Mid-Month
5	MAY	Mid-Month
6	JUN	Mid-Month
7	JUL	Mid-Month
8	AUG	Mid-Month
9	SEP	Mid-Month
10	OCT	Mid-Month
11	NOV	Mid-Month

Jason MacDonald
CEO, MacDonald Property Group | LPT Realty, Brokerage

To Advertise
613-297-5712
magnetneighbourhoods.ca · mpgrealty.ca

VOLUME DISCOUNTS

& Payment Terms | Magnet Neighbourhoods — Barrhaven, Ottawa

Minimum Commitment

Every partnership starts with a minimum of **two mailings**. Advertising builds recognition over time, and two mailings give your business the repeat exposure that gets results. Spots are limited to **4 advertisers per zone**, with **category exclusivity**, and a spot is held only once your agreement is signed.

Volume Discounts

Commitment	Discount	Price / Mailing	Example Total
2–3 consecutive mailings	Standard	**$1,500**	—
4+ consecutive mailings	$75 off	**$1,425**	4 = $5,700
8+ consecutive mailings	$125 off RECOMMENDED	**$1,375**	8 = $11,000
12+ consecutive mailings	$200 off BEST VALUE	**$1,300**	12 = $15,600

Discounts apply to consecutive mailings in the same zone.

Payment Terms

- **25% deposit** on signing the agreement.
- Remaining balance in **three equal payments**, 30 days apart.

Commitment	Deposit (25%)	Then 3 Payments	Contract Total
4 mailings	$1,425	3 × $1,425	$5,700
8 mailings	$2,750	3 × $2,750	$11,000
12 mailings	$3,900	3 × $3,900	$15,600

Why Consistency Wins

Repetition builds recognition. Most homeowners need to see a business 7 or more times before they act, so the best results come from mailing the same zone month after month. That's why we recommend **8 or more consecutive mailings**, and why our biggest savings go to partners who stay consistent. **Mailing one zone three times will out-perform mailing three zones once.**

Jason MacDonald
CEO, MacDonald Property Group | LPT Realty, Brokerage

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WHAT CANADA POST CHARGES

Snap Admail™ Pricing | Neighbourhood Targeting, All Inclusive Rates

If you did your own 6" × 12" postcard with Canada Post, it would be

approximately 43 cents a house = $6,420 for 15,000 homes

Math: 42.8¢ (10,000 tier) × 15,000 homes = $6,420. Source: canadapost-postescanada.ca/sam/pricing (Oct 27, 2026)

Price per Piece (Includes Postage)

Quantity	11" × 17" Tri-Fold Flyer	6" × 12" Postcard	6" × 9" Postcard	8.5" × 11" Half-Fold Flyer	5" × 7" Postcard	4" × 5.5" Mini-Postcard
500	$1.97	**$1.14**	$1.03	$1.44	$1.01	81.8¢
1,000	$1.30	**67.8¢**	61.8¢	90.8¢	60.3¢	54.8¢
2,500	$1.16	**54.8¢**	51.3¢	80.8¢	50.3¢	46.8¢
5,000	68.9¢	**46.3¢**	44.3¢	53.8¢	41.8¢	36.8¢
10,000	66.2¢	**42.8¢**	40.3¢	51.8¢	39.3¢	34.8¢
25,000	62.2¢	**40.3¢**	37.8¢	49.8¢	36.8¢	32.8¢
50,000	59.5¢	**38.3¢**	35.8¢	47.8¢	34.8¢	29.8¢

Highlighted: 6" × 12" postcard, the closest match to a Magnet Neighbourhoods mailing.
Tri-fold flyer folds to 5.66" × 11"; half-fold flyer folds to 5.5" × 8.5". All prices include postage.

See it for yourself:

canadapost-postescanada.ca/sam/pricing

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